

12.00 **Registration and networking**

13.00 **Chair's Welcome**

- Penny Smith, Broadcaster and Presenter, Scala Radio

13.05 - 13.45 **Consumers**

- **The audio revolution: The view from Ofcom**

Clare McNally-Luke, Senior Audience Performance Manager, Ofcom

- **The audio revolution: The view from broadcasters**

Alison Winter, Head of Audiences, Radio & Education, BBC

Adrian Fitch, Director of Brand Insight, Bauer

Mark Crawford, Head of Audience and Brand Insight, Global

- **The audio revolution: The view from critics**

Ford Ennals, Digital Radio UK, talks to:

Patricia Nicol, Sunday Times

Miranda Sawyer, Guardian/Observer

13.45 - 14.55 **Content**

- **Digital innovation: Delivering sports coverage**

Lee Clayton, Head of talkSPORT

Michael Carr, Senior Editor, BBC 5 Live Sport & 5 live sports extra

- **Digital innovation: Targeting audiences**

Belinda Doyle, Programme Director, JACK Radio

Tony Lit MBE, MD, Sunrise Radio

Charmaine Noble-Mclean, Executive Director, Premier Christian Radio

Ric Blaxill, Music and Content Director, Scala Radio

- **Digital innovation: Ultra-local and connecting with communities**

Yvette Dore, Digital Radio UK, talks to:

Ash Elford, DAB Platform Manager, Nation Broadcasting

Paul Williams, Rootz 'n'Rockers

14.55 - 15.30 **Technology (Part 1)**

- **The new audio landscape: UK market overview**

Simon Bryant, Director of Research, Futuresource Consulting

- **The new audio landscape: The view from retail**

Tilda Molho, Trading Director, Electricals and Home Entertainment, eBay

- **The new audio landscape: The view from manufacturers**

Jasper Wybrants, Digital Radio UK, talks to:

Diane Fuller, Sales and Marketing Director, Roberts Radio

George Tennet, Sales Director, Pure

15.30 - 15.50 **Coffee Break**



15.50 - 16.05 **Technology (Part 2)**

- **The new audio landscape: Smart speaker and content discovery**

Steve Henn, Content Strategy Lead, News on Assistant,
Google

16.05 - 16.55 **Cars**

- **Driving the digital dash: Radio in connected & autonomous cars**

Kurt Dusterhoff, Senior Specialist, SBD
Automotive

Kevin Nolan, VP, User Experience Practice, Strategy Analytics

- **Driving the digital dash: The view from the USA**

Joe D'Angelo, Senior VP, Broadcast Radio, Xperi, talks to:
Caroline Beasley, CEO, Beasley Radio Group

- **Driving the digital dash: The view from Europe**

Laurence Harrison, Radioplayer Worldwide talks to:
Jacqueline Bierhorst, Vice-President, WorldDAB
Ben Poor, Project Manager, Radio Technology & Innovation, EBU

16.55 - 17.40 **Audio on Demand**

- **Podcasts: Who's listening, how and when?**

Lyndsay Ferrigan, Communications Manager, RAJAR

- **Podcasts: The secrets of success**

Matt Deegan, Chair of the British Podcast Awards ,talks to:
Steve Ackerman, Managing Director, Somethin' Else
Iain Macintosh, Managing Director, Muddy Knees
Leanne Alie, Founder, In-clued Consulting
Sadia Azmat, Comedian & Writer, *No Country for Young Women*

- **Podcasts: All Talk with LBC's Iain Dale**

Ruth Fitzsimmons, Managing Director, Podfront UK, talks to:
Iain Dale, LBC presenter, broadcaster and prolific podcaster

17.40 - 17.55 **ReelWorld Radio Academy 30 Under 30**

- **Meet the Class of 2019**

With an introduction from John Dash, Radio Academy;
Reece Parkinson, BBC Radio 1Xtra
Abbie McCarthy, BBC Music Introducing

17.55 – 18.00 **Conference close**

Penny Smith wraps up the afternoon

18.00 - 19.30 **DTS Connected Radio Drinks Reception**

Joe D'Angelo welcomes guests to the drinks reception

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19.30 **CLOSE**

